

Outsmarting Scammers

A Guide for Seniors and Their Caregivers



Scammers collect millions of dollars every year. Follow the tips below to ensure they can't touch your hard-earned funds.

Did You Know?



7 million adults 65 and older are scammed each year.



Do you feel strongly about helping others?



Seniors are 5x more likely to fall for tech-support scams.

Are You Being Scammed?

If you answer **yes** to one or more of these questions, **chances are you're being scammed.**

- Do you feel **rushed**?
- Are you having trouble **verifying the legitimacy** of the organization?
- Are you being told you won something you **didn't enter** to win?
- Were you told to **send money** to an **unverifiable source**?
- Did you receive an **unsolicited call** or **pop-up message**?
- Is someone asking you to give them your **confidential information**?

How To Protect Yourself From Fraud



Never **wire money** or send it on a **prepaid card** to unverified sources.

Tip: Authenticate websites by looking for an about page and contact info.

Always **verify** that who you're talking to is who they claim to be.

Tip: Use reverse Google Image Search to see if a profile picture has been used elsewhere.



Install **antivirus systems** on your electronic devices.

Tip: Ask for quotes from multiple companies to get the best service at your price point.

Always check that the organization has a **reputable website** with contact information.

Tip: Secure websites use HTTPS at the front of their URLs.



Never answer the phone for **unfamiliar** phone numbers.

Tip: Let unknown phone numbers go to voicemail.

If you're unsure you're being scammed or not, talk with a **trusted friend** or **loved one** for advice.

Tip: Talk with a few different people to get the most information.



Tips for Protecting Your Loved Ones From Scams



Set up a **separate bank account** with limited funds.



Shred all receipts that contain card numbers.



Set all **social media** settings to **private** (where applicable).



Involve a few people to **verify checks & balances**.



Hire **caregivers** through a **licensed company**.



Earn their trust so they can rely on you for advice.